



KEYUR PANCHAL

WORD PRESS DEVELOPER



OVERVIEW

- **Work** : as a IT head At Watairensivol. (2025 To 2026) (on working)
- **Annual Income** : + 3.0 lac
- **Highest Degree** : RHCSA (2023).
- Well Learner & Good Communication skkils
- **Personality** : Archiver.

HOBBIES

- Photography & photo editing
- Video editing
- Blogging or copywriting
- Personal branding on social media
- Podcast listening (marketing/business topics)
- Trend research & digital marketing learning

BASICS

I am Keyur Panchal, a motivated social media professional with strong communication skills and expertise in content creation, campaign management, and digital marketing strategies.

CONTACT DETAILS

 +91-72010-94791

 kpwebinfotecch@gmail.com

 @itz_keyur__

PROFILE OVERVIEW

Results-driven and creative Social Media Manager with a strong passion for building engaging digital communities and growing brand presence online. Skilled in content strategy, campaign management, audience engagement, and performance analytics. Experienced in creating compelling content across multiple platforms while leveraging data insights to optimize reach, engagement, and conversions. Adept at staying ahead of digital trends and translating brand objectives into impactful social media strategies that drive measurable results.

ADDITIONAL PROFILE POINTS

- Strong understanding of brand voice development and consistent messaging across platforms.
- Experienced in content calendar planning and campaign scheduling.
- Skilled in audience research and competitor analysis to improve positioning.
- Proficient in using social media analytics tools to track KPIs and generate insights.
- Ability to increase follower growth organically through engagement strategies.
- Knowledge of SEO principles and hashtag strategies to improve discoverability.

EXPERIENCE

WORD PRESS DEVELOPER

SOCIAL MEDIA MANAGAR

- **Work** : as a SMO At VOICE OF GUJARAT
- **Annual Income** : + 2.5 lac
- year : 2025.
- **Strategy Development** : Create social media strategies aligned with business goals.

WEBSITE MANAGEMENT

- **Work** : as a KIRI COSMTEICS
- **Annual Income** : + 2.5 lac
- year : 2024.
- **Platform Management** : Manage accounts on platforms like Instagram, Facebook, LinkedIn, Instagram, and X. And wordpress.

DIGITAL MARKETAR

- **Work** : as a Free Lancing work for Winny Global
- **Annual Income** : + 2.0 lac
- year : 2023.
- **Platform Management** :Manage accounts on platforms like Instagram, Facebook, LinkedIn, Instagram, and X.

DIGITAL MARKETAR

- **Work** : as a Free Lancing
- **Annual Income** : + 2.0 lac
- year : 2023.
- **Platform Management** : Manage accounts on platforms like Instagram, Facebook, LinkedIn, Instagram, and X.

SR.WEB DEVELOPER

- **Work** : as a developer Hind Mart (Lagos) (on site)
- **Annual Income** : + 6.0 lac
- year : 2023.
- **Strategy Development** : Create social media strategies aligned with business goals.

SR.WEB DEVELOPER

- **Work** : as a developer Office Land Limited (Lagos) (On site)
- **Annual Income** : + 6.0 lac
- year : 2023.
- **Strategy Development** : Create social media strategies aligned with business goals.

BRAND BUILDDER

- **Work** : as a Free Lancing work for Winny Global
- **Annual Income** : + 2.0 lac
- year : 2023.
- **Platform Management** : Manage accounts on platforms like Instagram, Facebook, LinkedIn, Instagram, and X.

BRAND BUILDING

- **Work** : as a Free Lancing developer
- **Annual Income** : + 2.0 lac
- year : 2023.
- **Platform Management** : Creating website as a freelancing. on word press

PORTFOLIO

WEBSITE AND SOCIAL MEDIA

FULLY DEVELOP BY ME

